

FOUNDER, CASA INTERNO, NEW DELHI

Sonakshi Gupta

Casa Interno by Sonakshi Gupta is just three years old in the industry, but in this short span of time, they have created a niche for themselves.

The idea of making homes and making them beautifully is a very challenging and a passionate profession to be in. I was always enamoured by the thought. Being brought up in a real estate family, I've always been surrounded with layouts, sketches and drawings. Back then, my father used to make me draft layouts. I guess, design was always a part of me," says Sonakshi Gupta, Founder, Casa Interno.

After working with DFI, Ravish Vohra Home, Manjeet Bhullar, Sonakshi set up her own brand Casa Interno in 2020. "It's been just three years, but I'm proud to say that we've already come a long way. At Casa Interno, our objective is to create conceptual homes that are extraordinarily plush and sublime," says the young designer.

Sonakshi believes that design is very personal and subjective. Talking about her design philosophy, she says, "We believe in tailor designing the space to meet our client's vision. Every client is unique, and their homes should reflect their individuality with a strong focus on customization. We work closely with clients to understand their vision, lifestyle, and



“

We believe in tailor designing the space to meet our client's vision. Every client is unique, and their homes should reflect their individuality with a strong focus on customization. We work closely with clients to understand their vision, lifestyle, and cultural preferences.”

— **SONAKSHI GUPTA**
Founder, Casa Interno
by Sonakshi





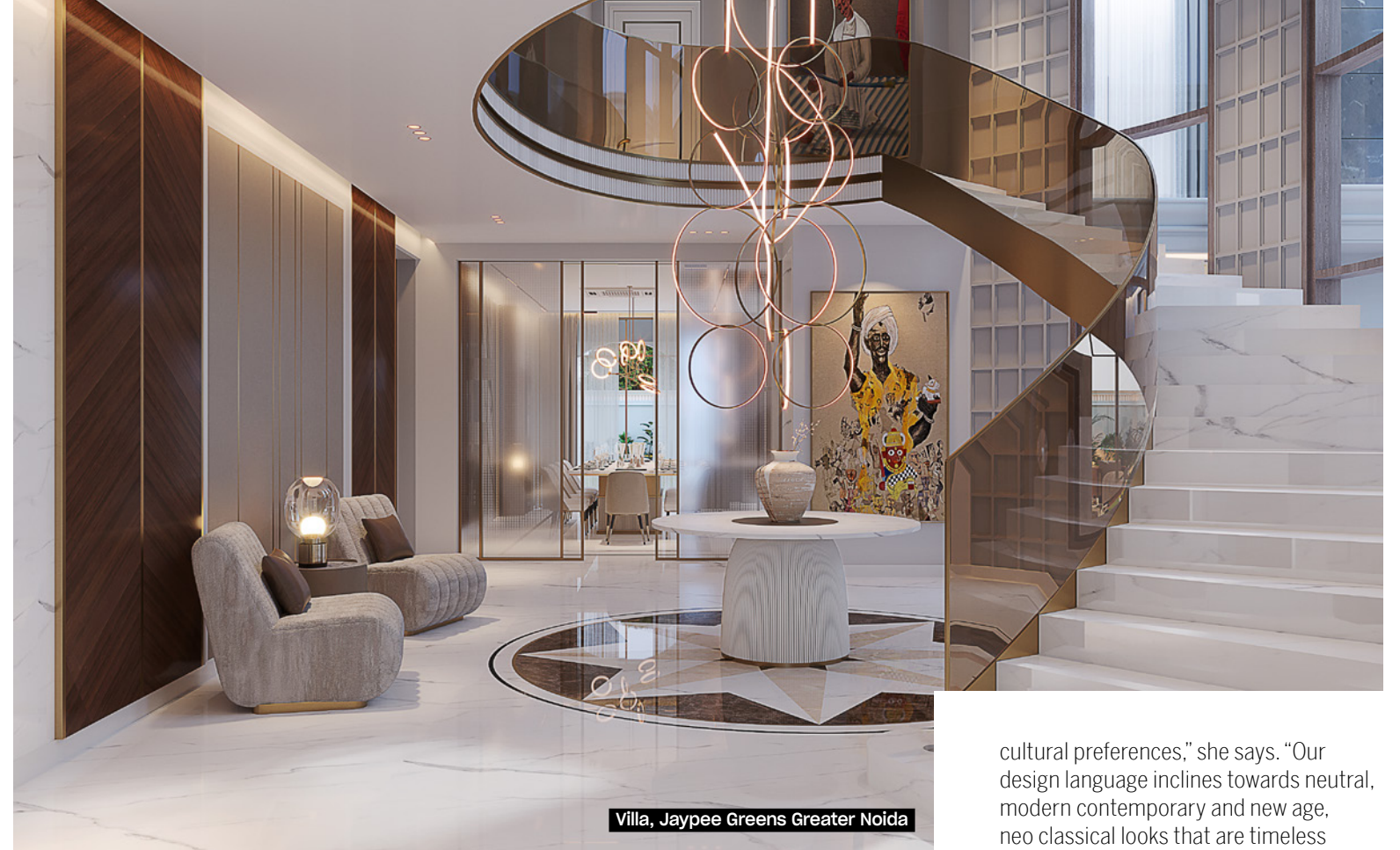
Jain Residence, Jaipur



Merino Ply Residence, Noida

“
The intent,
always, is to create
design solutions
that enable us
to create unified
compositions out
of our furniture
to harmonise
modern interiors.
And that’s precisely
the reason why
we also ventured
into the furniture
manufacturing
segment.”

—**SONAKSHI GUPTA**
Founder, Casa Interno
by Sonakshi



Villa, Jaypee Greens Greater Noida



Villa, Jaypee Greens Greater Noida

cultural preferences,” she says. “Our design language inclines towards neutral, modern contemporary and new age, neo classical looks that are timeless and sophisticated. I love the details and I like how we convert and balance the classical with modern. Most of our homes our lightly classical; with modern interiors and contemporary furniture - it’s all about right balance and layering them up correctly.”

In all her projects, the designer pays close attention to comfort and materials to highlight customer’s exquisite taste. “The intent, always, is to create design solutions that enable us to create unified compositions out of our furniture to harmonise modern interiors.” Sonakshi strongly believes in providing end-to-end solutions to her clients. “And that’s precisely the reason why we also ventured into the furniture manufacturing segment,” she states. “We customise most of the designs for our projects. It gives us more control over the end result and to deliver exactly what we had envisioned.”

For a residential villa in Greater Noida, Sonakshi orchestrated a gorgeous symphony — of textures, materials and scale. In true Neo Classical style, she opts for a monochromatic colour scheme and brings in the drama through accents and accessories. In this project, she experimented with finishes and textures to create sophisticated and elegant look. ✚